



SCORPION ATHLETIC BOOSTER CLUB, INC.

5235 Mission Oaks Blvd. #675 • Camarillo, CA 93012

www.ScorpionAthleticBoosterClub.com



Minutes: SABC Meeting July 9, 2018

In attendance, Cindy Muscarella, Mary Perez, Robert Schweers, Martin Marietta, Jon Rust, Jessica Rust, Leigh Stivers, Sarah Hayden, Bill Honnef, Stacey Lythgoe, Donna Brown - Call to order: 7:05 pm

Financial Report:

Report provided and details emailed. Marty explained the process of our bookkeeping and monies that come in as well as what generates the most monies for our working budget. Confirmed turf refund was processed to Cougars. Bill Honnef motioned to approve the financial report-Donna Brown 2nd.
Approved.

Billboards and Banners / Sponsorship Committee:

Renewals in process. Working on collections for past renewals and discussion on process so that we stay even on income. A new sponsorship committee was formed (Bob Thomson, Alice Amerault, Scott Bush, Donna Brown, Bill Honnef & Robert Schweers) that will meet monthly to grow sales of Billboards to benefit team funds. The committee would like to attend coaches meeting (Mary to provide date) to explain how Billboards/Banner sales can really benefit team funds. All of our current billboards are listed on the website. Bill Honnef produced a current Billboard and Banner order form.

Football Game preparations:

- **Snack Bar:** Jessica Rust is in discussion with CSUCI for menu options, printed menu and how training with volunteers will commence. They are requesting – 6 adult volunteers for inside snack bar and 12 student volunteers for in seat service. Working on solidifying the health permit. Mary Perez will provide Jessica with a list of teams that are volunteering for snack bar service, with contact info. – as well as confirm location of volunteer aprons.
- **Club Seats:** 21 seats left for purchase. Working on promotion to fill them before 1st game.
- **Reserved Parking:** Leigh Stivers will work on confirming location of safety cones, signage, staffers safety vests and will purchase 2 new two-way radios for volunteer communication. It is confirmed that the wrestling team will work the parking lot for all home games.
- **GoScorps.com:** Jon Rust will communicate with football team moms to obtain specific roster information as well as position pictures to upload prior to the first game.
- **Game program update:**
Jeff Hahn and Cindy Muscarella will be working on the production of our new 8 page program to be available the first football game – August 16. Bill Honnef motioned we would produce 200 copies, we will sell for \$2.00 per program – team that sells them will get \$1.00 for each that is sold. We will sell advertising space to one customer @ \$500. to cover printing costs.
Cindy Muscarella 2nd. Approved.



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Scorpion Pass update:

Discussion on selling them during football games (easy up with lighting, from reserved blue seats & by directing people to our GoScorps app over the loud speaker), Taking care of business week and through promotional flyers.

Promotions/Signage:

Bill Honnef took old Pepsi sign down from Baseball backstop, reworked it, added solar lights and will order slide-in signage, white background, blue lettering to read "Home of the Scorpions". Donna Brown worked on new dark blue background, white lettering, billboards to advertise the "billboard" sales..a 3x8, 3x5 and a 4x4, reading – Advertise here! Thank you for supporting Camarillo High Athletics and the Scorpion Athletic Booster Club – along with website info.

Technology:

Working with RepU app and website so they will work together. Currently GoScorps.com is the main website – links to SABC info. will go to ACHSathletics.com as there is not enough space to accommodate all the information we need. Mary Perez will help Bill Honnef to create an email list from our current database. Event registration for teams is now available on our website – camps, auctions etc.

Athletic Director: Field House is in desperate need of repair and updates. Paint and lockers are old and worn down. Mary approached the district and there is no budget to repair and not listed on the Measure A improvements. Mary will obtain a detailed list from Coach Willard on what needs to be repaired and replaced so that SABC can work on obtaining a bid to help offset the cost of repairs. Discussion on looking for donors willing to help take on this project.

Presidents Report:

Working with new Assistant Superintendent to hopefully be chosen as our leader for the Measure A Bond oversight committee. This is formed to make sure that the list of improvements formed prior to the bond passing remains the same.

Legacy Wall:

Will be (4) 4x8 Billboards placed on the chain link fence in a prominent place behind the stadium scoreboard. Background of boards will be dark blue, listing of donors in white. Vinyl lettering will be available if additional names are needed. Will be in place prior to first football game.

New Business:

Need to organize literature and volunteer times for "Back to business Week"

Aug.21 Seniors (9-12) Juniors (1-4)

Aug.22 Sophomores (9-12)

Aug. 23 Freshman (9-12)

Sign up Genius to be created

Meeting adjourned 9:05 - Cindy Muscarella/SABC Secretary